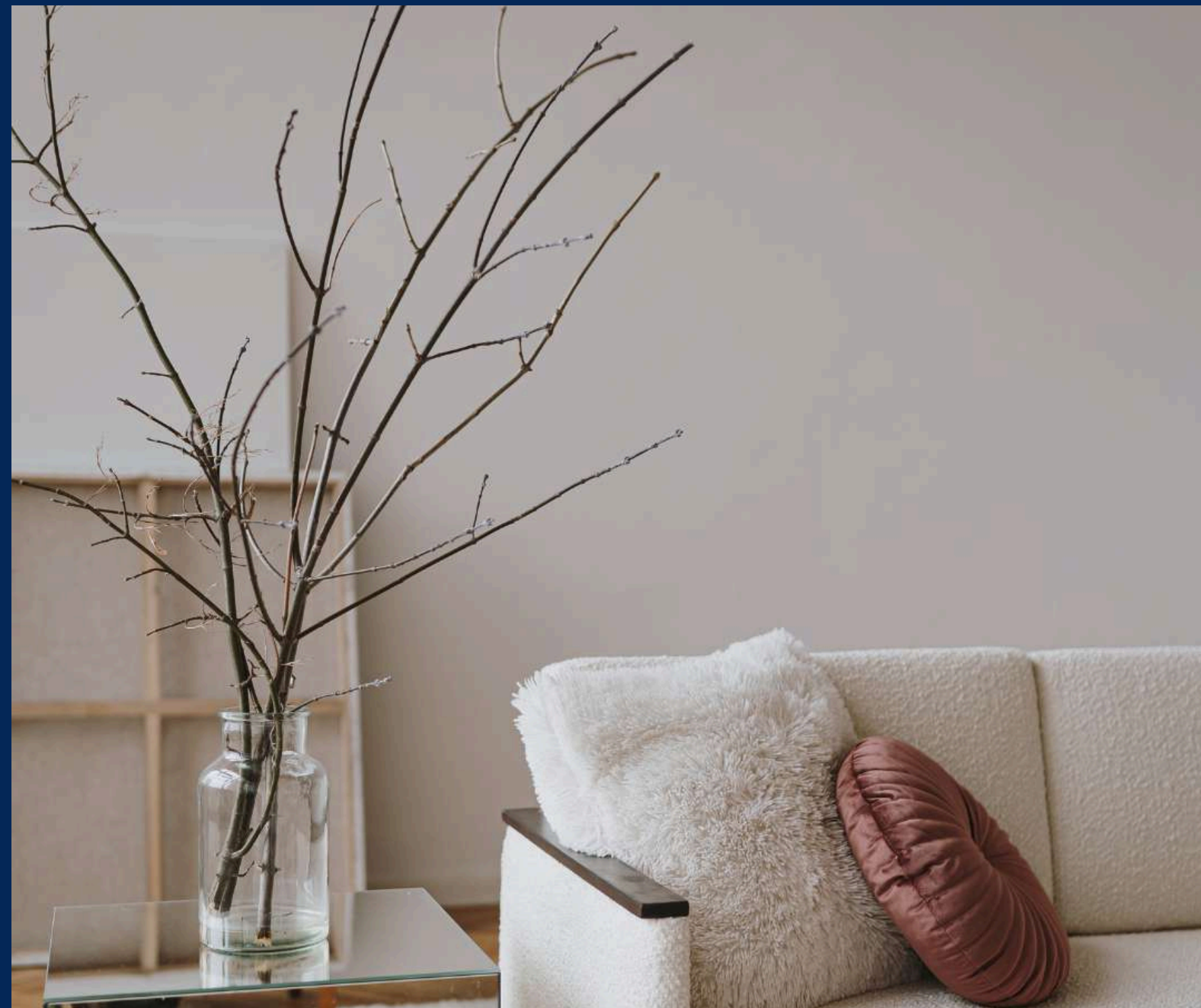


The Interior Services & Pricing Guide




KRONA DESIGN

About *us*



KRONA DESIGN

Krona Design, founded in 2015 by Jaimie Blomqvist, brings together a wealth of experience from building surveying firms and architectural practices in both Brighton and the USA. Jaimie's impressive background includes work on exciting projects for renowned establishments like Disney World and Universal Studios. With dual bases in London and Sussex, Krona Design maintains a dynamic presence across the UK, spearheading innovative projects that range from bespoke residential remodels to expansive commercial developments. Our approach blends global design perspectives with deep local knowledge, ensuring that every project resonates with its context while pushing creative boundaries.

INTERIOR DESIGN PROCESS

01

Discovery
& Concept Development

During this phase, we discuss your **goals, budget, and timeline**. We then translate your ideas into initial design concepts, including mood boards, color schemes, and sketches.

Your feedback is crucial as we refine the vision until it perfectly aligns with your desires.

02

Design Planning
& Approval

You'll receive comprehensive **design proposals**, including floor plans, furniture layouts, and detailed selections for furnishings, fixtures, and finishes.

We collaborate closely with you to ensure every detail is approved before moving forward.

03

Implementation
& Project Management

We **handle the logistics** and ensure that every element of the design is executed with precision.

Throughout the process, you'll receive regular updates, and we'll involve you in key decisions to ensure the project stays on track.

04

Final Reveal
& Continued Support

During the final reveal, we walk through the completed space together, addressing any final adjustments.

You'll receive a **project handoff** with all the necessary documentation and care instructions. But our support doesn't end here—we're available for any follow-up consultations and to assist with future needs.

Portfolio

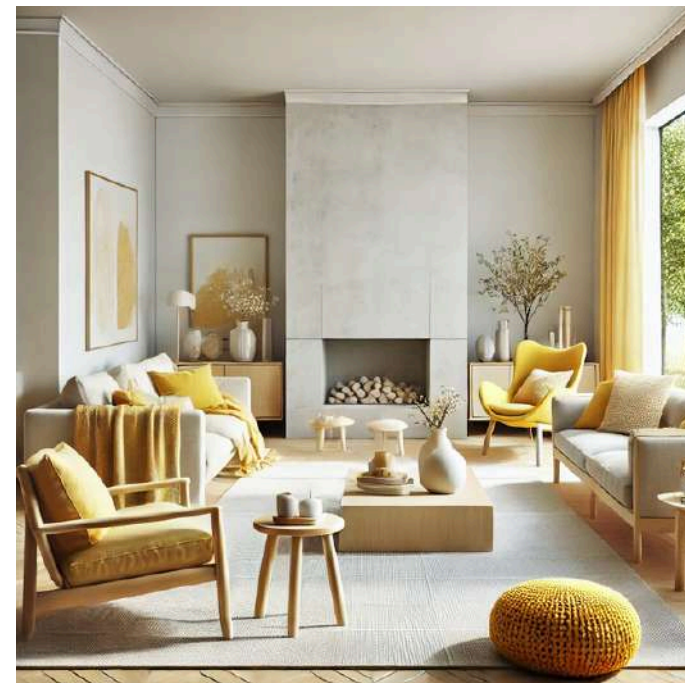
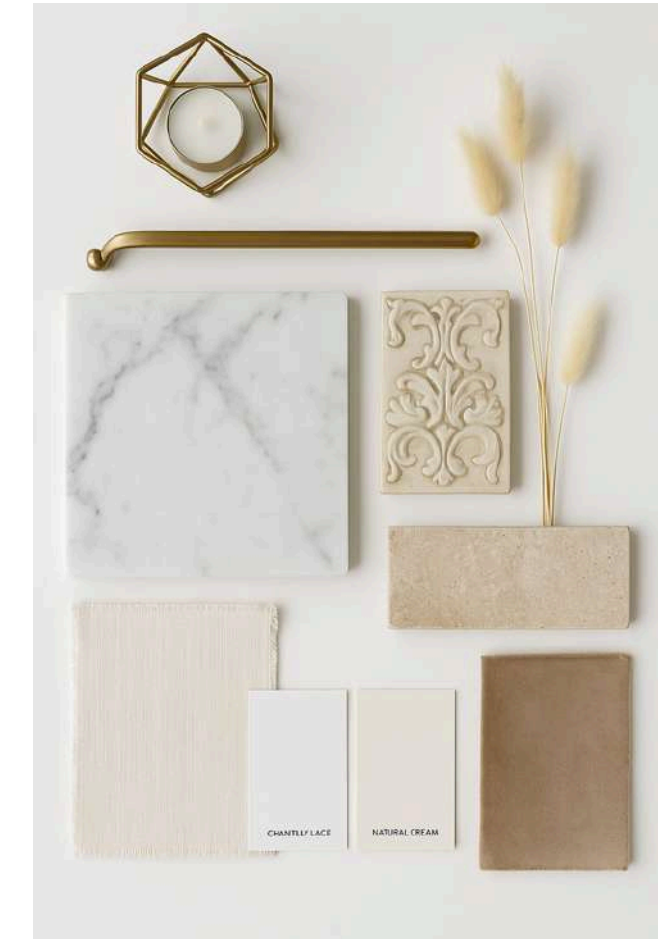
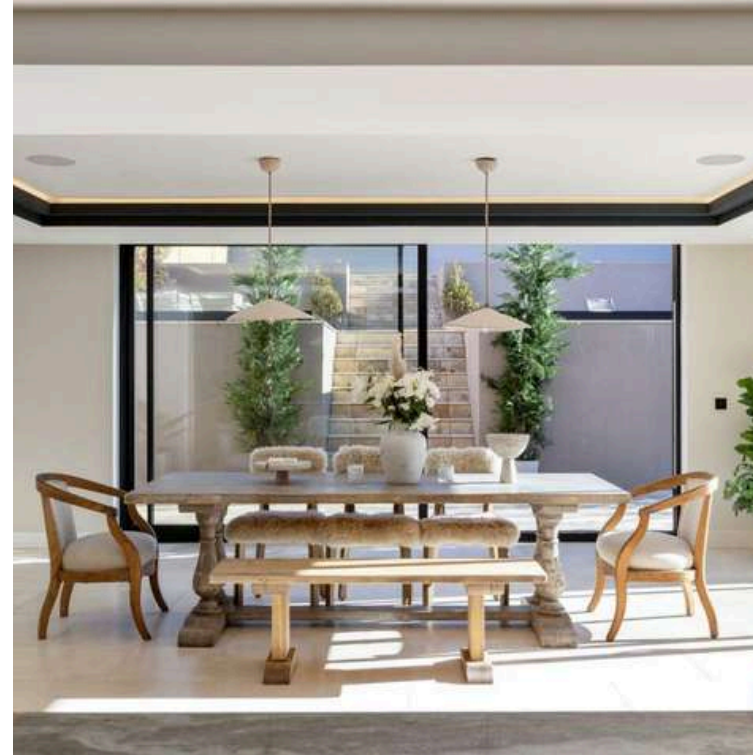
Check out our Instagram / website for more.



@kronadesignltd



www.kronadesign.co.uk





Our *Principles*

01

CLIENT-CENTERED DESIGN

We start with you—listening to your ideas and understanding your lifestyle.

Our goal is to create a space that reflects your personality and meets your needs, making your vision a reality.

02

TIMELESS ELEGANCE

We prioritize classic elements and quality craftsmanship to create spaces that remain stylish and functional over time.

Our designs are meant to be **loved today and for years to come.**

03

ATTENTION TO DETAIL

We believe **the details make the difference.**

From materials to furnishings, we ensure every aspect is carefully considered and beautifully executed, adding that special touch to your space.



What does all of that *mean to you?*

- A Personalised Experience
- Designs That Stand the Test of Time
- A Stress-Free Process
- A Space You'll Truly Love

E-Design Services

Flexible, affordable interior design services delivered online — tailored to your style, space, and budget. Choose from three packages to suit your needs, whether you're looking for a quick refresh or a full room transformation.

INDIGO ESSENTIAL PACKAGE

Quick, budget-friendly design essentials for DIY updates.

INDIGO CLASSIC PACKAGE

A cohesive, professionally designed room with styling tips.

INDIGO STUDIO PACKAGE

High-impact design with 3D visuals and support for complex spaces.







Indigo Essential Package

For the DIY Enthusiast, Perfect for: Quick makeovers and budget-friendly updates

Concept Board and Colour Palette

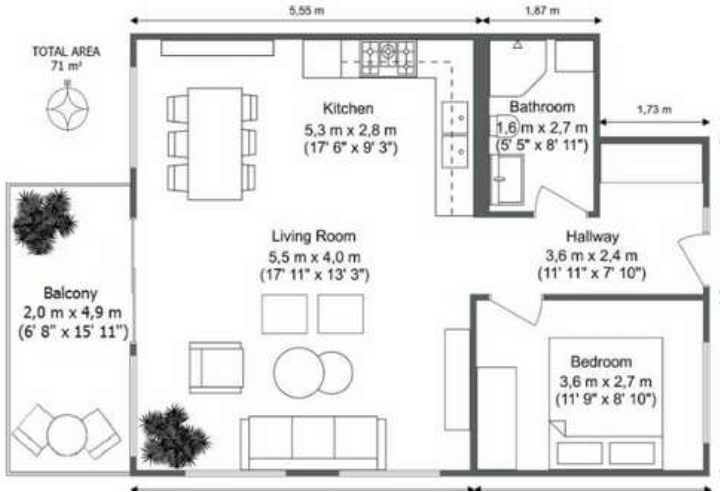


Curated Product List with Direct links

	FREE STANDING TUB	VENDOR	DIMENSIONS
	COLOR	PRODUCT NO	QUANTITY
	MIRROR	VENDOR	DIMENSIONS
	COLOR	PRODUCT NO	QUANTITY
	FLOATING SHELVES	VENDOR	DIMENSIONS
	COLOR	PRODUCT NO	QUANTITY
	RUGS	VENDOR	DIMENSIONS
	COLOR	PRODUCT NO	QUANTITY
	SHOWER CURTAIN	VENDOR	DIMENSIONS
	COLOR	PRODUCT NO	QUANTITY

Simple Floor Plan for furniture placement

Detail Level: Low—usually shows furniture shapes and sizes but not structural details.



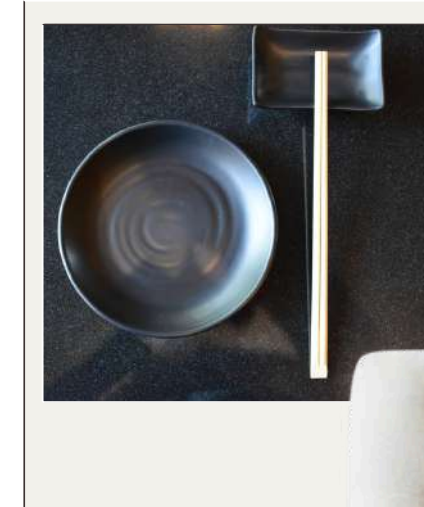
Turnaround Time: 15–20 business days after payment is received.

£495* + VAT

Prices are based on standard room sizes and design needs. For complex projects, additional fees may apply.

Living Room

Fluted Wool Panels
Texture & Functional
Earthy palettes with black contrasts



Open layout with tile
Timber detailing
Statement lighting for
ambiance and style



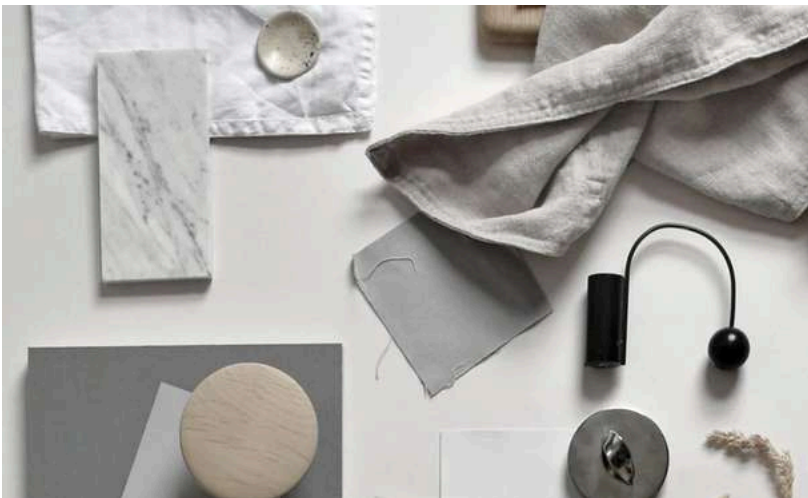
Texture & Materials Board







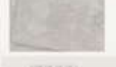
Indigo Classic Package

For those seeking a cohesive, professionally designed room. Perfect for: Those seeking a cohesive, professionally designed room

Concept Board and Colour Palette



Curated Product List with Direct links

	FREE STANDING TUB	VENDOR	DIMENSIONS
	COLOR	PRODUCT NO	QUANTITY
	MIRROR	VENDOR	DIMENSIONS
	COLOR	PRODUCT NO	QUANTITY
	FLOATING SHELVES	VENDOR	DIMENSIONS
	COLOR	PRODUCT NO	QUANTITY
	RUGS	VENDOR	DIMENSIONS
	COLOR	PRODUCT NO	QUANTITY
	SHOWER CURTAIN	VENDOR	DIMENSIONS
	COLOR	PRODUCT NO	QUANTITY

Detailed Plan for furniture placement

Level: High—shows exact placements, materials, finishes, and sometimes construction details.



Styling Tips

Turnaround Time: 15–30 days business days after payment is received.

£745* + VAT

Prices are based on standard room sizes and design needs. For complex projects, additional fees may apply.

Indigo Studio Package

For high-impact transformations or complex spaces.

Concept Board and Colour Palette



Curated Product List with Direct links

Shopping List						
CODE	PRICE PER UNIT	QTY	LOCATION	PRODUCT LINK	LEAD TIME	SUPPLIER
sd8495-9	\$298	2	Dining Room	Marnia Chair	3 weeks	Angelia
sd8495-9	\$298	2	Dining Room	Marnia Chair	3 weeks	Angelia
sd8495-9	\$298	2	Dining Room	Marnia Chair	3 weeks	Angelia
sd8495-9	\$298	2	Dining Room	Marnia Chair	3 weeks	Angelia
sd8495-9	\$298	2	Dining Room	Marnia Chair	3 weeks	Angelia

Detailed Plan for furniture placement. Level High

3D Renderings to visualise your space



One revision included – additional changes may incur a fee
Our visuals provide a simplified representation of your space. Highly detailed elements (e.g. styled shelves, decor layers) are available upon request for an additional fee

Styling Tips

Ongoing email support for installation guidance

Turnaround Time: 30 + days business days after payment is received

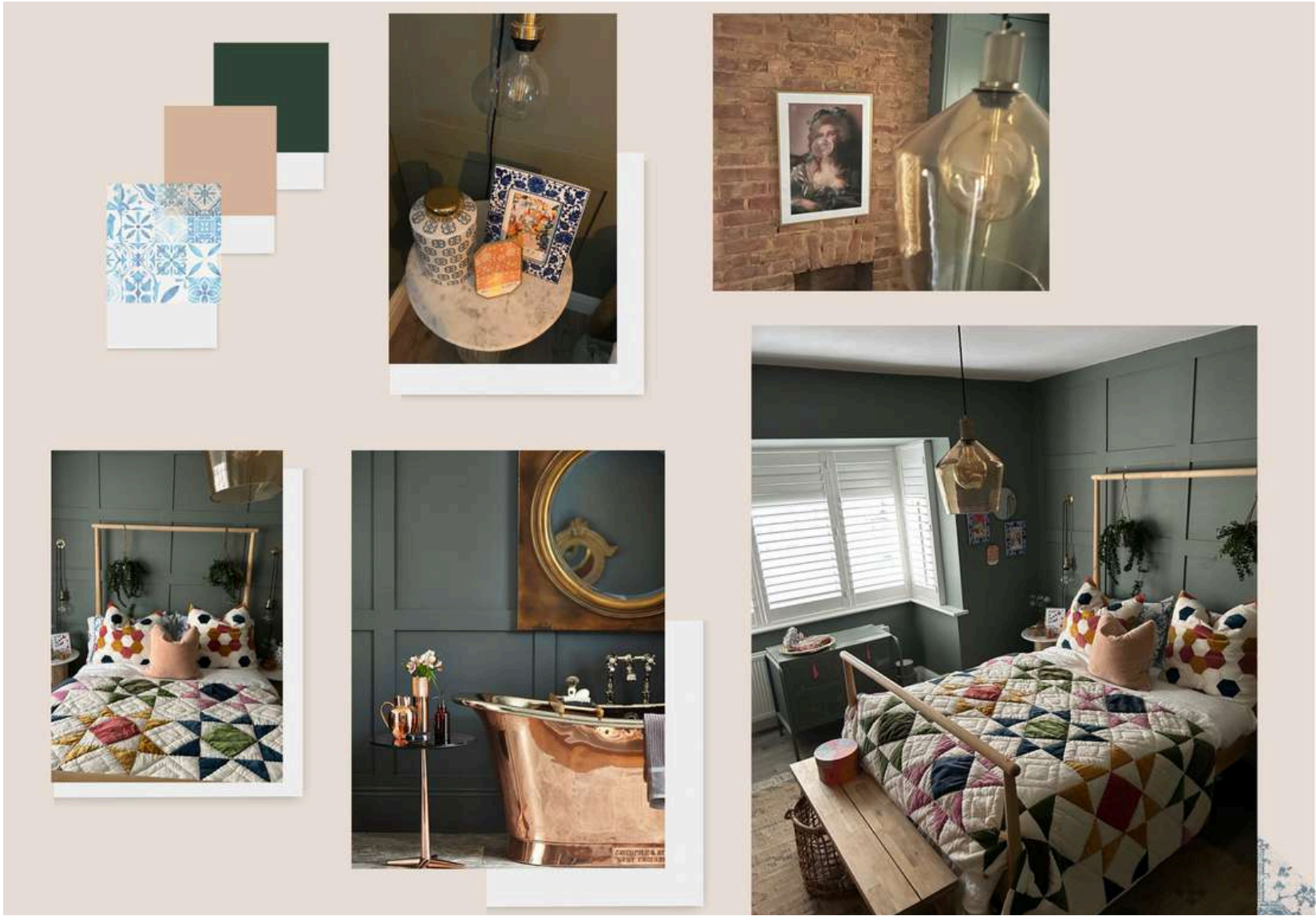
£1095* + VAT

Prices are based on standard room sizes and design needs. For complex projects, additional fees may apply.

	<div>£495</div> <div>ESSENTIAL</div> <div><div>✓</div><div>✓</div><div>✓</div><div></div><div></div><div></div><div></div></div>	<div>£745</div> <div>CLASSIC</div> <div><div>✓</div><div>✓</div><div></div><div>✓</div><div>✓</div><div></div><div></div></div>	<div>£1095</div> <div>STUDIO</div> <div><div>✓</div><div>✓</div><div></div><div>✓</div><div>✓</div><div>✓</div><div>✓</div></div>
Concept Board and Colour Palette			
Curated Product List with Direct links			
Simple Floor Plan for furniture placement			
Detailed Floor Plan for furniture placement			
Styling Tips			
3D Renderings to visualise your space			
Ongoing email support for installation guidance			

Additional *services*

1	2	3	4
ON SITE STYLING	WALK THROUGH	3D RENDERS	PROJECT MANAGEMENT
£75/HOUR	£700* depending on complexity	£350 -£500 per room depending on complexity	can be provided at request



What they're *saying*

KIND WORDS FROM OUR CLIENTS

Jaimie and Mine helped us with our new house, providing multiple options on the layout along with their respective pros and cons. He is very thorough and easy to work with! Highly recommended!

CIGDEM & GEORGE
HOME RENOVATION
WORTHING

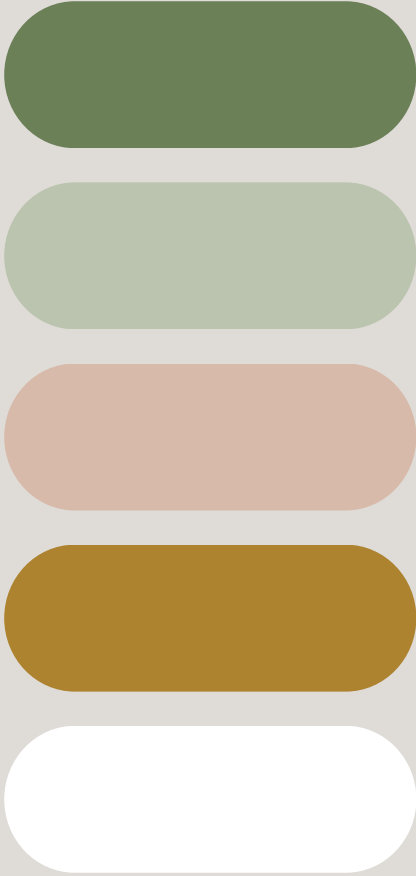
How does E-Design work ?



REALLY EASILY.



BESPOKE
HANDRAIL



Whether you're on a budget or prefer a hands-on approach, our online design services offer a streamlined, hassle-free process. We bring personalized design right to your fingertips, offering expert guidance, inspiration, and everything you need to create a space that feels uniquely yours. Perfect for homeowners, renters, and anyone in between..



INTERIOR E-DESIGN PROCESS

01

Select your Design
Package

02

Share your space

Send photos, measurements,
any furnitures you would like to
keep in the place .

03

Complete the
questionnaire and tell
us your style vision and
Inspire us

Share any images any ideas that
spark your creativity.

04

Receive your Package

Get a personalised design package
that includes moodboards, a
shopping lists, floor plans and so
much more!



Thank *you!*

We look forward to working with you.



info@kronadesign.co.uk